

BRECK'S® Gifts

A SPECIAL GIFT FOR YOU

Whether you received a thoughtful gift from someone special or if you purchased for yourself, we hope this fragrant plant brings you garden joy.

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GARDENIA

Gardenia jasminoides

Prized for its lush, deep green foliage and the intoxicating spicy fragrance of the flowers, this gardenia plant is sure to be remembered and treasured. The flowers are a joy to watch emerge from plump buds to pure white blossoms to creamy spent, yet still fragrant, dried flowers. All you need to remember when growing gardenias indoors is they require bright light and high humidity.

Upon arrival, your plant may have blooms in various stages. If one is yellowed, don't worry. There are sure to be plenty more buds and blooms emerging.

PLACEMENT

Gardenias must get plenty of bright light, ideally in a southern-facing window. Gardenias benefit from getting cooler nighttime temperatures and warmer daytime temperatures. Dry air will quickly cause the flowers to begin dropping from the plant. Be sure to set the container on a protected surface to prevent water damage to furniture.

WATER

Give your plant plenty of water. The soil should be loose and kept moist, but take care to not overwater. Monitor the soil frequently for moisture, and water thoroughly as the top inch of soil dries. High humidity is essential to indoor gardenia care. Placing your plant on a tray of wet pebbles can help maintain humidity. To ensure a healthy plant, fertilize your plant often—monthly between April and October. Stop fertilizing in the fall when it may stimulate new growth of tender new foliage that cannot survive the cold winter temperatures.

TRANSPLANTING

Gardenias are typically grown outdoors only where the winter weather is reasonably tolerable. More frequently they are grown in pots and moved indoors for winter. When it is grown or placed outdoors, it generally prefers to be kept in partial shade. It prefers moist, but well-drained acidic soil with plenty of organic matter. Water your plant regularly, even once it has stopped blooming. Prune the gardenia bush after flowering has ceased to remove spent blooms and untidy branches.

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